

START UP PLAN-O-GRAM & HOSE & HOSE END DISPLAY

MERCHANDISING



START UP PLAN-O-GRAM

GET INTO THE PLUMBING BUSINESS WITH ONE PART NUMBER!

EPG-1ERL

Includes:

- 50 of Earl's most popular part numbers (2 each)
 - Assortment of Swivel Seal™ and Ano-Tuff™ hose ends
 - Assortment of adapters
 - In-line #6 and #8 filters
 - #6 shut off valve
 - 10 foot sections of #6 and #8 Auto-Flex hose
 - 12" x 36" full color header card with tech data
 - 60 Reorder Reminder decals
 - 18" x 36" Earl's banner
 - 20 contingency decals
 - Diagram sheet to show you how to layout the plan-o-gram
 - 5 Earl's master catalogs
- (peg board and hooks not included)



36-341
Earl's Banner



Reorder
Reminder
decals (36-342)
included with
plan-o-gram

36-282
Earl's Decal

NOTE: Banner and decals are available separately

MERCHANDISING

HOSE & HOSE END DISPLAY

This display board explains the different hose and hose ends Earl's offers on an attractive 4 color, 2' X 2' point of purchase (POP). Hang it on your plumbing wall, under the counter or anywhere you have your Earl's Plumbing.

36-377



RETRO T-SHIRT, METAL SIGN & BANNER

MERCHANDISING

RETRO T-SHIRT

10001-__ERL

Artwork is by renowned artist Chris Froggett. The back of the shirt features a vintage sprint car complete with knock off wheels, wrapped in Firestone® dirt track tires, and sporting big chrome side pipes. This little number is on its way to the races behind a customized '56 GMC pickup with candy apple scallops, chrome reverse wheels, and a spare mill in the bed. A stack-injected small block is printed on the front of the shirt proudly displaying its Earl's plumbing and Weiland accessories. Classic Earl's logos with that famous "Little Guy" complete the look and let everyone know whose high-performance plumbing you run on your ride.

- High quality Hanes 100% cotton, preshrunk Beefy-T white shirt with a cool retro graphic on front lapel and on the back.
- Available in sizes from small to triple extra large.
- Add SM, MD, LG, XL, XXL or XXXL to part number when placing order.



METAL SIGN

10000ERL

Dress up any shop with this retro Earl's stamped metal sign. This 24" x 8.25" Earl's metal sign with embossed logo is a must for any Earl's enthusiast.



BANNER

36-341

Hang this 18" x 36" vinyl Earl's banner in your garage and let everyone know who you turn to for performance plumbing.

